



太和观 THK

THYE HUA KWAN MORAL CHARITIES

1 North Bridge Road #03-33,
High Street Centre Singapore 179094
UEN No.: 201130733N

Tel: 6337 1201
Email: thkmc-hq@thkmc.org.sg
Website: www.thkmc.org.sg

For Immediate Release

THKMC appoints Professor Alex Siow as new Chairman to usher in a new chapter of Board leadership and collaboration

Singapore, 19 May 2025 – Thye Hua Kwan Moral Charities (**THKMC**) is pleased to announce the appointment of **Professor Alex Siow Yuen Khong** as its new **Chairman**, effective 15 April 2025. Professor Siow succeeds Mr Chang Long Jong, who continues to serve as a member of the **THKMC** Board.

Professor Alex Siow brings with him a distinguished career in both public and private sectors, particularly in the field of information technology and digital transformation. He is currently a Senior Executive Education Fellow at the National University of Singapore's School of Computing. A long-time advocate for innovation and good governance, Professor Siow previously held key roles including the Chief Information Officer at both Housing & Development Board and StarHub. His strategic acumen and unwavering dedication to social service make him well-poised to steer **THKMC** into a new era of growth and community impact.

During his tenure as Chairman since 2022, Mr Chang Long Jong played a pivotal role in strengthening **THKMC**'s organisational resilience and cross-sector partnerships. Under his leadership, **THKMC** navigated a post-pandemic landscape, reinforced its service offerings across more than 70 programmes, and enhanced its people development and technology integration. **THKMC** deeply appreciates Mr Chang's dedication and is grateful for his continued presence on the Board.

As part of the recent Board renewals, **Mr Koh Juay Meng** has been appointed Vice-Chairman, succeeding Mr Lawrence Ng, who continues to serve on the Board. Mr Koh brings with him a wealth of experience in community engagement and volunteerism. He is the recipient of the 2024 President's Volunteerism & Philanthropy Awards (PVPA) Leaders of Good (Adult) Award. A passionate advocate for senior volunteerism, Mr Koh previously served as Chairman of RSVP Singapore, where he championed efforts to empower seniors to give back meaningfully to society. He believes strongly in the

untapped potential of seniors as valuable social capital — individuals with the capacity to uplift the lives of underprivileged children, persons with mental health conditions, and low-income elderly. Within THKMC, Mr Koh has served as Treasurer and has played an active role in strengthening Board governance.

THKMC extends a warm welcome to **Ms Pauline Sim**, who officially joined the Board on 15 April 2025. Ms Pauline Sim, BBM, PBM, is a seasoned Human Resources professional with over 30 years of experience across industries such as hospitality, construction, marine oil & gas, and technology. She has led HR operations in Southeast Asia and West Africa, with expertise in HR policy, performance management, compensation and benefits, corporate governance, and workforce planning. A strong advocate for organisational development, Ms Sim also brings with her nearly 40 years of community service. She currently serves as Vice Chairman of the West Coast Citizens' Consultative Committee, Family Life Champion, and Council Committee Member of the South West Community Development Council. She is also a licensed solemniser with the Registry of Marriages.

These changes reflect **THKMC's** ongoing efforts to strengthen its governance and leadership for the future. As we continue to serve more than 50,000 beneficiaries annually, our renewed Board is well-positioned to uphold **THKMC's** mission of providing impactful community services to support all in need.

Professor Alex Siow shared, "I am deeply honoured to be entrusted with the role of Chairman at **THKMC**. Having served on the Board over the years, I've witnessed first-hand the heart and dedication behind every programme and initiative. I look forward to working closely with our Board, partners, and staff to further strengthen **THKMC's** impact through innovation, collaboration, and community empowerment."

Please refer to the list of **THKMC** Board Members at: <https://www.thkmc.org.sg/board-of-directors>.

About Thye Hua Kwan Moral Charities (THKMC)

THKMC was incorporated on 13 October 2011 as a charity to provide multiple social and welfare services to the community at large, and achieved an Institute of Public Character (IPC) status on 18 November 2011. **THKMC** is the charitable arm of Thye Hua Kwan Moral Society, which lives by the mission of serving people with diverse needs by providing impactful community services. **THKMC** today serves more than 57,000 beneficiaries through more than 70 programmes across five Services, which include Disability, Early Intervention for Children, Family, Seniors' Community, and Therapy.

Media Contacts

Ms Nadia Norman

Manager, Corporate Communications

Mobile: 8288 9219

Email: nadia.norman@thkmc.org.sg

Ms Koh Mui Leng

Senior Manager, Corporate Communications

Mobile: 9833 0556

Email: muileng.koh@thkmc.org.sg

--- END ---

